

CLEAR Global needs your help to improve women's access to finance.

We empower women to become financially independent,
whatever language they speak.



The problem: financial exclusion limits women's independence and well-being.

- More than 1 billion women globally don't have access to financial products and services. This damages people's quality of life, and impacts their economic stability.
- The gender gap in access to finance has narrowed, but it still exists. Women are more likely to lack access to a bank branch or financial account, which limits their access to information and financial independence.
- Financial illiteracy impacts every aspect of women's lives. More inclusive access to education is needed for women's empowerment and prosperity.

CLEAR Global's solution

We leverage the power of innovative technology to build digital solutions women can use to access information about financial products and services in their language.

We want to grow our offering to create communication channels that meet women's needs. Whether they're looking to start a business, get a loan, or learn about personal finance, we want to enable more women to get the information they want in a way that works for them. Our solutions are multilingual and smart, so we can provide information in different languages and adjust based on data and further research.

In **Kenya**, we partnered with GIZ to create a chatbot for the Business Registration Service (BRS). Our chatbot provides information in Kiswahili and English. It helps people learn how to start a business, register their business, and update their records. Thanks to our innovative voice technology, the chatbot is accessible to people who cannot read or write. This is especially important for specific groups, including women, who might lack literacy skills due to social stigma or cultural norms.

Our technology aims to empower women to:

- > bring their business ideas to life
- > identify and overcome potential roadblocks,
- > learn to navigate modern technology,
- > integrate into Kenya's thriving tech scene,
- > and make better financial decisions.

“They helped us truly understand the challenges populations face, including details about their living conditions, and health risks. At the same time, it helps us adapt our services to the local culture, and that includes delivery in the local language.”

- Sanni Bundgaard, IRC

We need your support to do more. [Donate here.](#)