

How to run a fundraiser

Quick guide



You've raised the money – now what?

If you use Facebook or JustGiving then the money will go directly to us with no extra effort on your part.

If you collect cash donations or use another platform, then you can donate via [the donate page](#) of our website or by bank transfer to:

CLEAR Global, Inc.
Bank of America Acc. No: 004633566632
ABA: 011000138
Routing wires#: 026009593
Routing ACH#: 011000138
SWIFT: BOFAUS3N
Bank address: 222 Broadway New York, NY 10038

Thank you for supporting our work! We couldn't do it without you!

If you have any questions or need help getting started, feel free to [contact us](#).

Set a goal

Just remember that any amount counts! With a **\$100** donation, we can record a voiceover for an online banking software instruction video, so a Hausa speaker can learn to safely use online banking. **\$500** compiles an initial dataset to feed a speech recognition system for a new marginalized language. **\$1,000** enables a team of researchers to spend a week learning about a local community's cultures, experiences, and communication styles, so we can better help them.

Set up your fundraising page

We use [Facebook](#) and [JustGiving](#) as fundraising platforms. Check if Facebook fundraising and donation features are available in your country [here](#). This platform would work for the fundraiser if you and your friends use it regularly. On JustGiving, you can personalize a fundraiser page, and can run it as a team with your friends, family or colleagues. You can also find other crowdfunding pages [here](#).

Make it personal

Before setting up your fundraiser, think about why you are doing this: why are you passionate about the work we do? Your story is the first thing people will see and what will inspire them to donate – write about your personal motivation behind organizing your fundraiser to encourage your family and friends to support you and us!

Get creative

This is a great chance to bring your friends and family together, to do something you enjoy or have always wanted to try! Do a challenge, organize a language-themed event, host a virtual game night or screening, offer a class. You could also celebrate your birthday or another special occasion by asking people to contribute to a cause you care about, instead of getting you a present. Let your imagination guide you!

Share your page with your network, family, and friends

Asking for money can be quite uncomfortable and even scary. That's normal. Remember that you are asking them to help you support a cause you feel attached to. People's responses might just surprise you. Let your network know that you're running a fundraiser, keep them updated on the progress, and don't forget to thank everyone who supported you.