



# 4 Billion Conversations

about Women's Reproductive Health

## The problem

The woman was nervous, but determined to talk. She was 25 years old and already married with two girls, aged five and seven. She was cautious. We'd been neighbours for years. Her husband didn't like her talking to me and he was abusive. She whispered that she didn't want more children, but she was already pregnant. She didn't know where to go or if it was possible. Could I, a foreigner, please help her to end her pregnancy?

## The facts

- Complications in pregnancy and childbirth are the [number one killers of girls](#) aged 15 to 19.
- Each year, there are over [six million unintended pregnancies among young women](#) and girls, most of whom do not have access to modern contraceptives.
- Each year, approximately 16 million adolescent girls give birth; the majority are married girls in developing countries.

Young women and girls know they need information; and they can't ask their mothers, fathers, or even their family doctors, for fear of being punished. They have nowhere to turn.

## CLEAR Global's contribution

At CLEAR Global, we offer young women and girls a safe and confidential space to ask questions, get answers, voice concerns and find help. CLEAR Global does research on the languages people speak, the sources of information they trust and can access, and the channels they prefer. Based on this, we open up appropriate communication channels, using voice-enabled information kiosks, or chatbots in text messaging apps, often alongside more traditional channels like radio. Our global and local health partners ensure the information is reliable, correct and safe. We offer users confidentiality, and aggregate the questions asked to gain insights on what people want to talk about. These, in turn, help our partners create content to meet people's needs.

## The outcome

Our solutions help people ask questions and get information confidentially. We have found that they often trust the chatbot more than they trust other people, taking screenshots of its responses and sharing them with people who don't understand how to use it. This then encourages them to use it; a scalable solution that has already helped thousands of people understand health information better.

We want four billion girls and young women to have the same opportunity.

